


# PROFESSIONAL SERVICE NETWORK



## IT'S A NEW YEAR. LET'S GET ROLLING.

In 2021, PSN continues to offer you four great ways to earn rewards for using Ford, Motorcraft® and Omnicraft™ parts! We are also growing our suite of benefits to help you stay in touch with the latest PSN happenings, and reach more customers.

			FORD PSN MEMBER LEVEL	
			ELITE	STANDARD
<b>LOYALTY PROGRAM</b>	<b>PURCHASE LEVEL</b>	<b>EARN</b>		
	\$7,000 – \$9,999 \$10,000+	1% 2%	✓	
<b>GROWTH PROGRAM</b>	<b>TARGETS</b>	<b>EARN</b>		
	Target 1	1%	✓	✓
	Target 2	2%		
	Target 3	3%		
	Target 4	4%		
<b>POWER STROKE® PRIDE</b>	Earn from 1% to 4% on diesel parts for 6.0L, 6.4L or 7.3L applications, including diesel parts for F-650 and F-750.		✓	✓
<b>PRODUCT REBATES</b>	Visit the Ford PSN Dashboard for current rebates and details.		✓	✓

### NEW BENEFITS

#### Digital Marketing (Elite Members)



- Car CareConnect has made it easier than ever for Ford PSN members to build an online presence that allows them to reach their customers like never before
- Your website will be SEO-optimized to ensure you receive high search engine rankings
- CCC will make sure your website visitors convert into loyal customers
- PSN member pricing starts at \$30/month
- Go to [FordPSN.com/Benefits/PartnerDiscounts](https://FordPSN.com/Benefits/PartnerDiscounts) for details and a demo!

#### PSN Text Messages



- Receive important messages from PSN straight to your mobile device
- Never miss another important message
- Go to [FordPSN.com/profile](https://FordPSN.com/profile) to sign up for text messages

#### CONTACT INFO

**Email:** [support@FordPSN.com](mailto:support@FordPSN.com)

**Call:** 800-404-4980

**View your PSN Dashboard at:** [FordPSN.com](https://FordPSN.com)