

# PROFESSIONAL SERVICE NETWORK



## Rewards and Benefits 2024

Ford Professional Service Network (PSN) members have access to a wide variety of rewards and benefits. When purchase targets are met for the Elite level of PSN, it opens the door to additional exclusive benefits!



Used Car Dealers eligible for PSN\*\*\*

		PSN Member Level	
		Elite	Standard
<b>Rewards*</b>	Elite Incentive Program – Earn 1% -2%	✓	
	Growth Incentive Program – Earn 1% -4%	✓	✓
	Power Stroke Pride Program – Earn 1% -4%	✓	✓
	Product Rebates	✓	✓
<b>Benefits</b>	Motorcraft Technical Training	✓	✓
	Text/SMS Alerts	✓	✓
	Identifix Discounts	✓	✓
	Rotunda Discounts**	✓	✓
	Website Design Offers	✓	✓
	SiriusXM Offers	✓	
	Digital Marketing Program	✓	
	Virtual Vehicle	✓	
	AutoNetTV Discounts (Lobby TV)	✓	
	X-Plan Vehicle Discounts	✓	
	DELL Discounts	✓	
	HP Discounts	✓	
	Elite Member Certificate	✓	

### Ford PSN Member Dashboard

Quickly tap into all PSN resources, including access to Ford service information, training and rebates, as well as reward status and amounts.

### Info for Your Customers on Hundreds of Products

Download flyers for Motorcraft, Omnicraft and Power Stroke Diesel products.

### Ford Video, Podcasts and Magazines Links

Millions of *Ford Tech Talk* video views can't be wrong, plus *The Lift* podcasts and tech articles.

### Stay Up to Date on the Latest Ford, Motorcraft and Omnicraft Programs

Opt in for texts and emails with product information, offers and incentives from Ford and your local Dealer. Plus, stay on top of special growth targets that can boost your rewards.

\* PSN Program target and structure listed are subject to change throughout the year.

\*\* Specific discounts and benefits are subject to change throughout the year. Visit [FordPSN.com](http://FordPSN.com) for active discounts and benefit updates.

\*\*\* Not affiliated with an OEM



# PROFESSIONAL SERVICE NETWORK



Register Today!

There's no cost to enroll!

## Step 1

Go to [FordPSN.com](http://FordPSN.com) and click Repair Facility.

## Step 2

Fill out your account profile information, including username (email) and password.

**Note:** Credentials will only become active upon approval.

## Step 3

Enter business location information.

**Optional:** Tax ID and DUNS information.

## Step 4

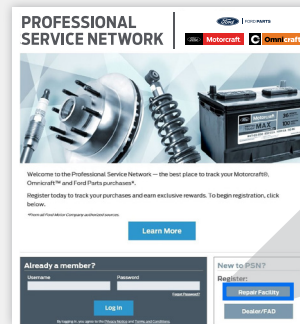
Provide at least one valid invoice.

**Required:** Invoice number and invoice date.

**Important:** We can't approve your application without this!

## Step 5

Opt in for exclusive offers from Ford Motor Company. Click the Submit button.



Repair Facility

You'll get confirmation of your application via email within a week, followed by a Welcome Kit in the mail upon approval.

**NOTE:** For applications submitted in March, June, September or December and approved that month, eligibility will begin the following quarter. For all other submissions/approvals, eligibility will be determined by the approval date. To help ensure timely approval, fill out your application completely and submit all requested information (including one to two Ford Dealer or Distributor invoices between 5 and 180 days old).

Contact info:



Email: [support@FordPSN.com](mailto:support@FordPSN.com)

Call: 800-404-4980

View your PSN Dashboard at: [www.FordPSN.com](http://www.FordPSN.com)