

PROFESSIONAL SERVICE NETWORK



PSN Rewards Q4 2024

Q3 2024 Claiming Starts 10/22/24	Ford PSN Member Level				
		Purchase Level	Earn	Elite	Standard
	Elite Incentives	\$7,000 – \$14,999 \$15,000+	1% 2%	✓	
	Growth Incentives	Targets Target 1 Target 2 Target 3 Target 4	1% 2% 3% 4%	✓	✓
Power Stroke® Pride	Targets Target 1 Target 2 Target 3 Target 4	1% 2% 3% 4%	✓	✓	



Rotor/Drum and Pad/Shoes Rebates Decoupled!

We heard you! Now – the rebate for Motorcraft brake pads or shoes ... and the rebate for Motorcraft rotors or drums – can be **redeemed independently of the other.**

Use each rebate to the max 12 redemptions, but on your terms. Did you purchase five friction packages and three pairs of rotors or drums? No problem, PSN has your back!

\$10 OFF	REDEEM UP TO 12 TIMES	\$5 OFF	REDEEM UP TO 12 TIMES
Two (2) Motorcraft Brake Rotors OR Drums		One (1) Set of Motorcraft Brake Pads OR Shoes (One Axle Set)	



New Q4 Powertrain Rebates add \$50 – 4Q Only!

For the fourth quarter 2024 only, you will find an additional \$50 rebate on new or remanufactured transmission assemblies, and \$50 more on new or remanufactured Ford gas engine assemblies. That's \$150 and \$200 respectively, up to 10 times each!

\$150 OFF	REDEEM UP TO 10 TIMES	\$200 OFF	REDEEM UP TO 10 TIMES
One (1) New OR Remanufactured Ford Transmission Assembly		One (1) New OR Remanufactured Ford Gas Engine Assembly	

IRFs Bank on PSN!

In 2023, PSN paid out over \$10 million in rewards to Elite and Standard members! Make sure you set a reminder today to visit your PSN Dashboard after October 22, 2024 and claim your 3Q rewards within the six-week window!

OCTOBER						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Elite v. Standard: What's the Difference?



PSN loves all the Independent Repair Facilities enrolled in our program. In fact, we wish **every** IRF could be an Elite member so everyone could take advantage of ALL available benefits.

We're talking to you, Standard Members: Are you close to your targets? Reach Elite targets in just **one** quarter and **enjoy benefits for the next four quarters!**

	PSN Member Level	
	Elite	Standard
Rewards*		
Elite Incentive Program — Earn 1%-2%	✓	
Growth Incentive Program — Earn 1%-4%	✓	✓
Power Stroke Pride Program — Earn 1%-4%	✓	✓
Product Rebates	✓	✓
Benefits		
Motorcraft Technical Training	✓	✓
Text/SMS Alerts	✓	✓
Identifix Discounts	✓	✓
Rotunda Discounts**	✓	✓
Website Design Offers	✓	✓
SiriusXM Offers	✓	
Digital Marketing Program	✓	
Virtual Vehicle	✓	
AutoNetTV Discounts (Lobby TV)	✓	
X-Plan Vehicle Discounts	✓	
DELL Discounts	✓	
HP Discounts	✓	
Elite Member Certificate	✓	

*PSN Program target and structure listed are subject to change throughout the year.
**Specific discounts and benefits are subject to change throughout the year. Visit FordPSN.com for active discounts and benefit updates

Contact info:



Email: support@FordPSN.com

Call: 800-404-4980

View your PSN Dashboard at: www.FordPSN.com