


Independent Body Shop Benefit Charts

Independent Body Shops deserve a rewards program that puts their business at the forefront, and my GM Partner Perks provides just that. Benefits extend beyond just redeemable points to include national marketing support, training resources, and business tools that can help drive profitability, productivity, and most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.


Benefit Package				PERKS	PRO PERKS++
PROGRAM PILLARS					GM Collision Repair Network Only
 Rewards & Incentives	Annual Fee			\$125	\$0
	Average Monthly Purchases Required During Program Period			\$0	\$9,000
	Rewards	Maint. & Repair	<\$3K	1%	1%
			\$3K-\$4K	1%	2%
			\$4K-\$5K	1%	3%
			>\$5K	1%	4%
		Collision		1%	2.5%
		Powertrain/Propulsion		30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case
		Growth Bonus*		Y	Y
	Trade Offers With Streamlined Redemption Process			Y	Y
	Access to Consumer Offers			Y	Y

*20% additional rewards for 10% year-over-year growth in purchasing.



Rewards & Incentives

As an Independent Body Shop, the more GM parts you purchase, the more rewards* and perks you'll receive. Earn on all GM Genuine Parts, ACDelco, Chevrolet Performance, and Chevrolet, Buick, GMC, and Cadillac Accessories purchases. For easy access and maximum spending power, your my GM Partner Perks points will accumulate in your online portal wallet.

Benefit Package				PERKS	PRO PERKS++
PROGRAM PILLARS					GM Collision Repair Network Only
 Marketing Support	Promotional Kits			N	Y
	Point-of-Sale Materials and Merchandise			Y	Y
	Digital Support			Y-Discount	Y-Premium Discount
	National Website Locator Listing			N	Y




Marketing Support

Receive access to promotional kits, point-of-sale materials, merchandise, and digital support, including website, search, and social media. In addition, you will have access to national site locator listings designed to help get your shop in front of more customers and help maximize your bottom line.

GM reserves the right to audit, modify, or cancel this program at any time.


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Benefit Package		PERKS	PRO PERKS++
PROGRAM PILLARS			GM Collision Repair Network Only
 Repair Resources	Si Annual Subscription**	N	Y-Discount
	SPS Annual Subscription	N	Y
	Annual Training Fee	\$500	\$0
	Technical Assistance	Y-Discount	Y-Premium Discount
	Collision Estimating Subsidy Credit†	N	\$50 Monthly Based on Certification

**Si discounts and promotions are not available to subscribers in Massachusetts.
†Subsidy credit only available on Mitchell International estimating tool.

Repair Resources

Members receive access to a Service Programming Software (SPS) annual subscription, diagnostic support, and Service information (Si**) to keep your shop and employees up to date and potentially save time on repairs.

Benefit Package		PERKS	PRO PERKS++
PROGRAM PILLARS			GM Collision Repair Network Only
 Profitability & Productivity	Consumer Assurance	\$50/Hr., 2-Hour Cap. Other Labor Hours = None.	Door Rate Capped at \$100/Hr. Based on Alldata. Other Labor Hours = 3 Hours Max.
	Roadside Assistance	Y	Y
	Business Discounts	Y	Y

Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance. Giving your customers peace of mind will help strengthen your own bottom line, as you receive program discounts that can help lower your business costs so that you can earn more.

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