


# Independent Service Center Benefit Charts

As an Independent Service Center, take advantage of the convenience of a streamlined rewards program. My GM Partner Perks benefits extend beyond just redeemable points to include national marketing support, training resources, and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.


Benefit Package				Single Shop			Multi-Shop
PROGRAM PILLARS				PERKS	PERKS+	PRO PERKS++	PRO PERKS++
<div></div> <div>Rewards &amp; Incentives</div>	Annual Fee			\$125	\$500	\$800	\$0
	Average Monthly Purchases Required During Program Period			\$0	\$3,000	\$6,000	\$2,000 Avg. per Location
	Rewards	Maint. & Repair	<\$3K	1%	1%	1%	3%**
			\$3K-\$4K	1%	2%	2%	3%**
			\$4K-\$5K	1%	3%	3%	3%**
			>\$5K	1%	4%	4%	3%**
		Collision		0.25%	0.5%	1%	0.5%**
		Powertrain/Propulsion		15 Points/Assembly 5 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly 15 Points/Transfer Case	30 Points/Assembly** 15 Points/Transfer Case
		Growth Bonus*		Y	Y	Y	Y
	Trade Offers With Streamlined Redemption Process			Y	Y	Y	Y
	Access to Consumer Offers			Y	Y	Y	Y

\*20% additional rewards for 10% year-over-year growth in purchasing.  
 \*\*Reward in the form of a rebate.



## Rewards & Incentives

The more GM parts you purchase, the more rewards and perks you'll receive. Earn on all GM Genuine Parts, ACDelco, Chevrolet Performance, and Chevrolet, Buick, GMC, and Cadillac Accessories purchases. For easy access and maximum spending power, your my GM Partner Perks points will accumulate in your online portal wallet.

Benefit Package				Single Shop			Multi-Shop
PROGRAM PILLARS				PERKS	PERKS+	PRO PERKS++	PRO PERKS++
 <b>Marketing Support</b>	Promotional Kits			N	Y	Y	Y
	Point-of-Sale Materials and Merchandise			Y	Y	Y	Y
	Digital Support			Y-Discount	Y-Discount	Y-Premium Discount	Y-Premium Discount
	National Website Locator Listing			N	Y	Y	Y
	ACDelco Co-Branded Signage			N	N	Y	Y
	Digital Sign Video Player With Subscription			N	N	Y	Y



## Marketing Support


Receive access to promotional kits, point-of-sale materials, merchandise, and digital support, including website, search, and social media. In addition, you will have access to national site locator listings and ACDelco co-branded signage designed to help get your shop in front of more customers and maximize your bottom line.

GM reserves the right to audit, modify, or cancel this program at any time.

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## Repair Resources


Members receive access to a Service Programming Software (SPS) annual subscription, diagnostic support, and Service information (Si\*) to keep your shop and employees up to date and potentially save time on repairs.

Benefit Package		Single Shop			Multi-Shop
PROGRAM PILLARS		PERKS	PERKS+	PRO PERKS++	PRO PERKS++
 <b>Repair Resources</b>	Si Annual Subscription†	N	Y-Discount	Y-Discount	Y-Discount
	SPS Annual Subscription	N	Y	Y	Y
	Annual Training Fee	\$500	\$500	\$0	\$0
	Technical Assistance	Y-Discount	Y-Discount	Y-Premium Discount	Y-Discount
	Service Info Subsidy Credit	N	\$300 per Year \$25 per Month	\$600 per Year \$50 per Month	N

\*Si discounts and promotions are not available to subscribers in Massachusetts.

## Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance. Giving your customers peace of mind will help strengthen your own bottom line, as you receive program discounts that can help lower your business costs so that you can earn more.

Benefit Package		Single Shop			Multi-Shop
PROGRAM PILLARS		PERKS	PERKS+	PRO PERKS++	PRO PERKS++
 <b>Profitability &amp; Productivity</b>	Consumer Assurance	\$50/Hr., 2-Hour Cap. Other Labor Hours = None.	\$50/Hr., 3-Hour Cap. Other Labor Hours = 3 Hours Max.	Door Rate Capped at \$100/Hr. Based on Alldata. Other Labor Hours = 3 Hours Max.	Door Rate Capped at \$100/Hr. Based on Alldata. Other Labor Hours = 3 Hours Max.
	Roadside Assistance	Y	Y	Y	Y
	Business Discounts	Y	Y	Y	Y

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