

Accelerate Your Success with the Ford Collision Rewards Program!



Collision
Rewards

Ford Collision Rewards offers shops multiple ways to earn for their Ford part purchases. Enroll today in CollisionLink or OPSTrax to earn quarterly reward dollars starting January 1st, 2026!

Program Eligibility

Getting Started is Easy-Getting Paid is Easier! Boost your bottom line by purchasing \$5,000 in Ford parts quarterly via CollisionLink or OPSTrax.

Fast-Track for New Shops: We offer a simplified baseline for new users to jumpstart your growth.

Zero-Maintenance Rewards: There is no need to “claim” or report your purchases.

Automatic Payouts: Your rewards are processed automatically and paid out within 45 days of the quarter’s close.

How to Participate

Shops need to have a CollisionLink or OPSTrax account and follow the steps below.

To Enroll in CollisionLink:

1. Login to your account
2. Click Parts Loyalty Program in the upper right corner of the screen
3. Under OEM Opt In, select All OEMs
4. Fill out the form and hit submit

To Enroll in OPSTrax:

1. Login to your account
2. Click Rebates in the upper right corner of the screen
3. Click Parts Loyalty Program on the left side of the screen
4. Under OEM Opt In, select All OEMS
5. Fill out the form and hit submit

Program Structure

The Ford loyalty program offers shops three ways to earn rewards. These include:

1. Growth Tiers
2. FCCN Incentive
3. OE Share Loyalty Reward

Growth Tier Rewards:

- Grow 10% year over year, earn 1% back.
- Grow 15% year over year, earn 2% back.
- Grow 20% year over year, earn 3% back.
- Grow 25% year over year, earn 4% back.

FCCN Incentive

Ford-certified shops receive an additional 1% reward.

Loyalty Rewards

- Shops that use 75-84.99% Ford parts receive an extra .5% back on their current business quarter’s part purchase revenue.
- Shops that use 85% or more Ford parts on their repairs receive another .5% back on their current quarter’s part purchases.

Payout Structure

Collision rewards will be paid out quarterly. Funds will be distributed through either:

- Direct deposit (ACH)
- Digital card sent via email.

Program rules apply, [click here](#) for more detail. Ford Motor Company reserves the right to modify or cancel this program at any time. Ford reserves the sole discretion to determine Participant program eligibility and Participant rebate amounts.



Scan the QR code to learn more about the program!

YOU NAME IT, WE'VE GOT IT



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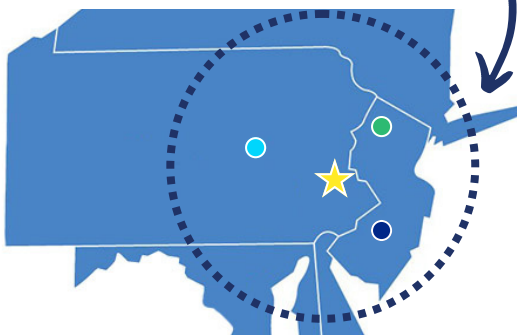


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